

Khandesh College Education Society's
Institute of Management & Research, Jalgaon

BBA – MBA (Integrated)

Course Outcome (BBA – MBA (Integrated))

Subject Name	Course Output (As per NMU syllabus w. e. f. 2014 – 15)
Organization Behaviour	<ol style="list-style-type: none"> 1. To prepare students in understanding various traits of Organization Behavior 2. To enable students to assess their own behavior and attitudes. 3. To make students aware about the challenges of change.
Business Mathematics	<ol style="list-style-type: none"> 1. To familiarize the students with the basics of mathematics 2. To enable the Student to describe information using a range of numerical 3. To understand role of mathematics for solving problems in real life situations
MIS and ERP	<ol style="list-style-type: none"> 1. To learn the knowledge about computerized business management systems and their functions through MIS and ERP. 2. To make students aware about the importance of right information at right time and at right place. 3. To identify problems in collecting and analyzing information and to develop the approach to tackle these problems.
Corporate Law	<ol style="list-style-type: none"> 1. To study the concepts & significance of corporate law. 2. To introduce the subject as a branch of Corporate Law in light of its growing importance in corporate field. 3. To acquaint the students with the basic concepts of company incorporation, formation of company and basics of company management with the function of management. 4. To develop interest in the subject and motivate the students to pursue Company secretary as a career.
Corporate Accountancy	<ol style="list-style-type: none"> 1. To develop Understanding of Fundamentals of Corporate Accounting 2. To familiarize with the knowledge of Issue of shares, Redemption of preference shares and redemption of debentures 3. To help them understand the procedure of Internal reconstruction, Calculation of pre and post incorporation profits and preparation of liquidators final statement of Accounts
Tally ERP	<ol style="list-style-type: none"> 1. To practically train students in using Tally ERP software.
Soft Skill Development	<ol style="list-style-type: none"> 1. To equip students with speaking and listening abilities in English 2. To help them to develop their soft skills and people skills which will make the transition from collage to work place smoother and help them to excel their jobs. 3. To enhance students' performance and placements interview; group discussion and their recruitment exercises.

Logistics and Supply Chain Management	<ol style="list-style-type: none"> 1. The objective of this module is to provide the students with fundamental concept of logistics and supply chain management according to changing environment and how can be these topics can be correlated with the organization and their day to day business needs.
Business Statistics	<ol style="list-style-type: none"> 1. To familiarize the students with the basics of statistics 2. To understand the role of statistics in business and industry 3. To find of significance between variables with the help of different statistical tools 4. To enable students to produce forecasts of the future values of strategic variables
E-Commerce	<ol style="list-style-type: none"> 1. To understand the basic terms of e-commerce 2. To study the fundamentals of e-commerce and its applications in industry.
Cyber Law and Security	<ol style="list-style-type: none"> 1. To introduce the students with information security, security threats and control. 2. To study and understand the basic concepts of cryptography, network security and cyber laws.
Income Tax	<ol style="list-style-type: none"> 1. Awareness about basic concepts of Total Income, Tax Calculations 2. Ability to calculate Income from Salary, House Property and Business/Profession.
Practical based on Tax base Software	<ol style="list-style-type: none"> 1. To study how to calculate the tax by using Taxbase software.
Foreign Language	<ol style="list-style-type: none"> 1. Creating curiosity to know foreign languages. 2. To make the students aware about the basics of any one foreign language other than English. 3. To develop understanding of spoken language.
Research Methodology	<ol style="list-style-type: none"> 1. To provide the students with basic understanding of research method and tools for the same. 2. To provide an understanding of the tools and techniques necessary for research and report writing.
Financial Management	<ol style="list-style-type: none"> 1. To study and understand the importance of financial management. 2. To solve the different illustrations and understand the practical use of these illustrations in the process of decision making in business. 3. Help the students to understand and analyze the different financial statements.
Marketing Management	<ol style="list-style-type: none"> 1. To study and understand the basic concepts of marketing, marketing mix and market segmentation. 2. To apply knowledge of the key marketing concepts to business situations. 3. To study and understand the new trends of marketing.
Entrepreneurship Development	<ol style="list-style-type: none"> 1. To learn about the different traits and characteristics of entrepreneur 2. To develop entrepreneurship ability

	<ul style="list-style-type: none"> 3. To acquaint them with the knowledge of Idea generation and Project preparation 4. To make awareness about different financing institutions supporting entrepreneurship
Case Studies in Management I	1.To enhance analytical skills of students
Human Resource Management	<ul style="list-style-type: none"> 1. To study the basic concepts of HRM 2. To study the different techniques and methods of HRM
Auditing & ISA	<ul style="list-style-type: none"> 1. To help them understand the meaning and concept of auditing 2. To acquaint them with the process of auditing 3. To help them understand the emerging concept of ISA i.e Information System Audit

Course Outcome

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Subject Name	Course Output (As per NMU syllabus w. e. f. 2014 – 15)
M 3.1 Organization Behaviour	<ul style="list-style-type: none"> 1. Students will understand the various traits of Organization Behavior 2. Enable students to assess their own behavior and attitudes. 3. Aware about the continuous changes in organization.
M 3.2 Business Mathematics	<ul style="list-style-type: none"> 1. Students will familiar with the basics of mathematics 2. Enable them to describe information using a range of numerical 3. Understand role of mathematics for solving problems in real life situations
M 3.3 MIS and ERP	<ul style="list-style-type: none"> 1. Learn the knowledge about computerized business management systems and their functions through MIS and ERP. 2. Aware about the importance of right information at right time and at right place. 3. Students will identify problems in collecting and analyzing information and try to develop the approach to tackle these problems.
M 3.4 Corporate Law	<ul style="list-style-type: none"> 1. Understand the concepts & significance of corporate law. 2. Students will introduce the subject as a branch of Corporate Law in light of its growing importance in corporate field. 3. Acquaint the students with the basic concepts of company incorporation, formation of company and basics of company management with the function of management. 4. Develop interest in the subject and motivate the students to pursue Company secretary as a career.
M 3.5	1. Develop Understanding of Fundamentals of Corporate Accounting

Corporate Accountancy	<p>2. Familiar with the knowledge of Issue of shares, Redemption of preference shares and redemption of debentures</p> <p>3. Understand the procedure of Internal reconstruction, Calculation of pre and post incorporation profits and preparation of liquidators final statement of Accounts</p>
P 3.6 Tally ERP	1. Practically train students in using Tally ERP software.
P 3.7 Soft Skill Development	<p>1. Equip students with speaking and listening abilities in English</p> <p>2. Help them to develop their soft skills and people skills which will make the transition from collage to work place smoother and help them to excel their jobs.</p> <p>3. Enhance students' performance and placements interview; group discussion and their recruitment exercises.</p>
M 4.1 Logistics and Supply Chain Management	1. Students will understand the fundamental concept of logistics and supply chain management according to changing environment and how can be these topics can be correlated with the organization and their day to day business needs.
M 4.2 Business Statistics	<p>1. Understand the basics of statistics</p> <p>2. Understand the role of statistics in business and industry</p> <p>3. Students will find out the significance between variables with the help of different statistical tools</p> <p>4. Enable students to produce forecasts of the future values of strategic variables</p>
M 4.3 E-Commerce	<p>1. Understand the basic terms of e-commerce</p> <p>2. Understand the fundamentals of e-commerce and its applications in industry.</p>
M 4.4 Cyber Law and Security	<p>1. Understand the concepts related to information security, security threats and control.</p> <p>2. Understand the basic concepts of cryptography, network security and cyber laws.</p>
M 4.5 Income Tax	<p>1. Awareness about basic concepts of Total Income, Tax Calculations</p> <p>2. Ability to calculate Income from Salary, House Property and Business/Profession.</p>
P 4.6 Practical based on Tax base Software	1. Practically train with the applications of Tax base software.
P 4.7 Foreign Language	<p>1. Develop the understanding of spoken language.</p> <p>2. Students will get the privilege in MNCs.</p>
M 5.1 Research Methodology	<p>1. Develop the understanding of research method and tools for the same.</p> <p>2. Provide an understanding of the tools and techniques necessary for research and report writing.</p>
M 5.2 Financial	<p>1. Understand the importance of financial management.</p> <p>2. Solve the different illustrations and understand the practical use of</p>

Management	these illustrations in the process of decision making in business. 3. Help the students to understand and analyze the different financial statements.
M 5.3 Marketing Management	1. Understand the basic concepts of marketing, marketing mix and market segmentation. 2. Apply knowledge of the key marketing concepts to business situations. 3. Understand the new trends of marketing.
M 5.4 Entrepreneurship Development	1. Learn about the different traits and characteristics of entrepreneur 2. Develop entrepreneurship ability 3. Acquaint them with the knowledge of Idea generation and Project preparation 4. Awareness about different financing institutions supporting entrepreneurship
M 5.5 Business Ethics and Mind Management	1. Inculcate basic concepts of Business Ethics. 2. Impart knowledge of professional values 3. Impart knowledge of Business Ethics practices in organization.
P 5.6 Case Studies in Management I	1. Enhance analytical skills of students
P 5.7 Practical based on Business Enterprises	1. Enhance practical skills of running the business enterprises. 2. Students will understand the process, documentation and policies of business enterprises.
M 6.1 Human Resource Management	1. Understand the basic concepts of Human Resource Management. 2. Apply the different techniques and trends in managing the human resources in organization.
M 6.2 Operations Management	1. Understand the tools of operations management. 2. Develop the ability to use the resources.
M 6.3 Strategic Management	1. Understand the different strategic situations and apply the analytical skills to solve the problems.
M 6.4 Auditing & ISA	1. Understand the meaning and concept of auditing 2. Acquaint them with the process of auditing 3. Understand the emerging concept of ISA i.e Information System Audit.
M 6.5 International Business	1. Understand the policies and programmes of international business. 2. Understand the opportunities of doing businesses at international level.
P 6.6 Case studies in Management II	1. Enhance analytical skills of students
P 6.7 Project Report	1. Students will get the practical training. 2. Develop the understanding of management subjects.

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Subject Name	Course Output (As per NMU syllabus w. e. f. 2017 - 18)
MI 1.1 Management Principles	<ol style="list-style-type: none"> 1. Students will understand the various traits of management 2. Enable students to assess their own behavior and attitudes. 3. Aware about the continuous changes in organization.
MI 1.2 Professional Communication-I	<ol style="list-style-type: none"> 1. To familiarize the students with the basics of mathematics 2. To enable the Student to describe information using a range of numerical 3. To understand role of mathematics for solving problems in real life situations
MI 1.3 Business Economics	<ol style="list-style-type: none"> 1. Understand the applications of economics in business. 2. Develop the concepts of economics and market.
MI 1.4 Banking and Insurance I	<ol style="list-style-type: none"> 1. Understand the importance and scope of banking and insurance for businesses and individual. 2. Develop the ability of savings and investment.
MI 1.5 Fundamentals of Accounting	<ol style="list-style-type: none"> 1. Understand the basic of accounting. 2. Develop the ability to make entry and posting of different accounts.
MI 1.6 Business Ethics	<ol style="list-style-type: none"> 1. Understand the basic concepts of business ethics. 2. Understand the ethics and professional values in business.
MI 1.7 Office Automation Tools I	<ol style="list-style-type: none"> 1. Students will familiar with computer and internet fundamentals. 2. Practically train students in using MS-Office.
MI 7.1 Global Business Practices	<ol style="list-style-type: none"> 1. Understand the knowledge of Global Management Practices 2. Develop the managerial skills to tackle the various management problems faced by the organization.
MI 7.2 Management Accounting	<ol style="list-style-type: none"> 1. Understand the various financial statements and its applications. 2. Solve and prepare the various financial statements as per the requirement.
MI 7.3 Business Environment	<ol style="list-style-type: none"> 1. Understand the role of different stakeholders in public enterprises and private enterprises. 2. Understand the problems of SSI and effects of globalization.
MI 7.4 Advanced Research Methods	<ol style="list-style-type: none"> 1. Understand the advanced tools of research methodology. 2. Apply the research methodology tools and statistics by using SPSS.
MI 7.5 Agro Business Management	<ol style="list-style-type: none"> 1. Understand the opportunities in doing business the agro business field. 2. Able to solve the problems of marketing and promotional activities for farmers.
MI 7.6 (B) Marketing	<ol style="list-style-type: none"> 1. Understand the behaviour of different types of customers in the market and accordingly will understand the promotional activities.

research and consumer behaviour	2. Able to do the market research.
MI 7.7 (B) Product and Branch Management	1. Identify the different types of product and understand the concepts of branding. 2. Measure the brand performance
MI 7.6 (C) Industrial relations and Trade Union	1. Understand the role of Trade union and accordingly perform the activities. 2. Develop the industrial relations in competitive environment.
MI 7.7 (C) Labour Welfare and Administration	1. Understand the problems of labour welfare and accordingly plan the suitable action plan for labour. 2. Provide the safety and security to the labour.