

Features of IMR

- Assured Campus Placement assistance.
- Softskill, English Communication, Aptitude Test Training for Placement.
- Bridge Course for Freshers.
- Extra focus on practical subjects.
- Committed and experienced faculty.
- Legacy of gold medalists.
- Industry Oriented Certificate Courses & Workshops in addition to syllabus.
- Wi-Fi Campus, Advance Computer Labs
- Library with ample books
- Ekalavya Sports Complex

Quality education creates the difference

Department Vision and Mission

Vision:

"To become a preferred Institute in the field of Management, to enhance value based education among the young aspirants".

Mission:

- To develop the rural and urban students to be professionally competent
- To inculcate values across all learning activities
- To provide opportunities to showcase analytical skills and innovative thinking
- To keep abreast students with changing global economy

Admission Committee

Dr. Anupama Chaudhari 9881376212	Dr. Yogesh Patil 94236 54607	Mr. Sandip Ghodke 9049774202
Prof. Dr. Mamata Dahad (Head, Management Department) 9423488244		

Faculty Members

Dr. Tanuja Fegade
Academic Dean

Prof. Dr. Shilpa Bendale
Director

Dr. Parag Narkhede	Dr. Shweta Chordiya	Ms. Manasi Bhangale
Dr. Anupama Chaudhari	Dr. Shama Saraf	Mrs. Jayashree Chaudhari
Dr. Mamata Dahad	Dr. Rohini Bodas	Ms. Neha Lalwani
Dr. Yogesh Patil	Mrs. Priyanka Kharare	Ms. Harpreet Saini
Mr. Sandip Ghodke	Dr. Nishant Ghuge	Mr. Kundan Patil
MR. Anilkumar Marthi	Mr. Dhanpal Waghulde	Ms. Varsha zanke
Dr. Mamta Dahad	Mr. Swapnil L. Kate	Mrs. Nilima Patil
	Mrs. Deepali S. Patil	

Mr. Punit Sharma (Training & Placement Officer)

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Khandesh College Education Society's INSTITUTE OF MANAGEMENT & RESEARCH, JALGAON

Approved by AICTE, New Delhi and Government of Maharashtra,
Affiliated to North Maharashtra University, Jalgaon | NAAC Accredited



Learn Here Lead Anywhere

BBA

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About KCE Society

Khandesh College Education Society (KCES) is an eminent educational institution in North Maharashtra occupying 38 acres of land and with state-of-the-art infrastructure. Way back in 1944, visionaries from Khandesh, with educational foresight and deep concern for the educational welfare of the students, had decided to establish Khandesh College Education Society.

About KCES's IMR, Jalgaon

KCES's IMR was established in 1986. Since inception our premier business school has recognition of AICTE, New Delhi & it is affiliated to North Maharashtra University, Jalgaon. The secret of the spectacular growth of IMR lies in its



Mr. N. G. Bendale
President

President Message

KCES's IMR the pioneering management institute of the North Maharashtra region has been one of the most favoured one. It has kept its high standard of education right from its inception in 1986. Today, it is one of the premier academic institutions committed to achieve the highest academic standards. Apart from the routine academic exercises, the students get practical experience in varied co-curricular and extra-curricular activities, providing them a training-ground to meet the challenges in life.

Vision:

Committed to provide value based, quality, professional and technical education to the students and empowering them with the required skill sets and competencies to face challenges of the fast changing global environment.

Activities @ IMR



Chetana Sinha @ IMR



Wellknown Actor and Censor Board President Arun Nalawade @ IMR



Yoga Workshop

glorious saga of university toppers and gold medalists in the field of Management research.

KCES's IMR has completed three decades of legacy in creating intellectual, responsible and society centric Management & IT professionals, who relive and believe that leadership & innovation can be pioneered with responsible touch.

KCES's IMR brings to you a unique combination of state-of-the-art infrastructure, proven learning strategies and committed faculty, who encourage collaboration, teamwork, and hands on world class corporate learning.



Prof. Dr. Shilpa K. Bendale
Director

Director Message

"We train and help students to "Think out of the Box" so that IMR students will be the medium of change and will contribute to the nation and bring about transformation by working hard. The industry interaction continues with invited leaders from the industry who share rich experience at various events & seminars held at IMR.

So come, join us to help achieve IMR's mission and vision and in turn, vision of India.

Mission:

- To provide necessary technical and professional education with a view to uplifting the lives of rural and urban students.
- To create a conducive platform for students to develop their skills and knowledge.
- To encourage innovation and research aptitude among students.
- To inculcate global ethics and human values in all the learners.

Course Name	Duration	Eligibility
Graduate Courses – Govt. of Maharashtra Approved and KBCNMU affiliated		
BBA (Bachelor in Administration)	3 Years (Semester Pattern)	1) A candidate must have passed (10+2) Standard H.S.C. Examination from Maharashtra State Board or Diploma recognized by Board of Technical Education with minimum Business duration of Three years or its equivalent. 2) Candidate must have passed 10+2 M.C.V.C. course from Education Board.

BBA STRUCTURE

Paper	Semester I	Paper	Semester II
A1.1	Principles of Management	A2.1	Organizational Behavior
A1.2	Principles of Economics	A2.2	Managerial Economics
A1.3	Professional Communication	A2.3	Business Ethics and Corporate Governance
A1.4	Fundamentals of Accounting	A2.4	Financial Accounting and Costing
A1.5	Information Technology for Business	A2.5	Marketing Management
A1.6	Practicals on Professional	A2.6	Practicals on Communication Web Designing & Publishing
A1.7	Practicals on Office	A2.7	Practicals on Automation Management- "Learnings from Business Leaders"

Paper	Semester III	Paper	Semester IV
A3.1	Mathematics and Statistics for Managers	A4.1	Business Research Methods
A3.2	Corporate Accounting & Costing	A4.2	Direct & Indirect Taxes in India
A3.3	Business & Corporate Laws	A4.3	Human Resource Management
A3.4	Management of Small Scale Industries	A4.4	Production & Materials Management
A3.5	Management Information	A4.5	Financial Management Systems & ERP
A3.6	Practicals on Management of Small Scale Industries	A4.6	Practicals on Tally ERP
A3.7	Practicals on Advanced Excel	A4.7	Practicals on Tax Base Software

Paper	Semester V	Paper	Semester VI
A5.1	International Business Management	A6.1	Management of Services
A5.2	Entrepreneurship Development	A6.2	Family Business Management
A5.3	Case Studies in Management	A6.3	Cyber Security & Laws
	Elective Group - (A) Financial Management		Elective Group - (A) Financial Management
A5.4(A)	Banking and Insurance	A6.4(A)	Production & Materials Management
A5.5(A)	Capital, Money and Commodity Market	A6.5(A)	Investment Banking
	Elective Group - (B) Market Management		Elective Group - (B) Financial Management
A5.4(B)	Customer Relationship Management	A6.4(B)	e-commerce and Digital Marketing
A5.5(B)	Retail Management	A6.5(B)	Product and Brand Management
	Elective Group - (C) Human Resource Management		Elective Group - (C) Human Resource Management
A5.4(C)	Recruitment and Relations	A6.4(C)	Training & Development
A5.5(C)	Industrial Relations	A6.5(C)	Performance Management
A5.6	Practicals on Employability Skills-I	A6.6	Practicals on Employability Skills-II
A5.7	Practicals based on e-Commerce	A6.7	Project Report based on Elective Group