

## **BMS (Business Studies)**

### **Course Outcomes (COs)**

#### **Semester I (June 2017)**

##### **M1.1 Principles of Management – I**

- CO1. The course intends to give an introduction to the core principles and objectives of management along with the management process.
- CO2. The course further aims to act as a foundation for many of the other courses in the programme.

##### **M1.2 Communication Skill – I**

- CO1. To impart basic communication skills among students
- CO2. It shall also place emphasis on written communication and organizational communication.

##### **M1.3 Micro Economics**

- CO1. To prepare students in understanding important concepts of Micro Economics
- CO2. To prepare students in understanding various analysis and market structures.

##### **M1.4 Fundamentals of Accounting**

- CO1. The course helps to impart Basic Accounting Knowledge among students.
- CO2. The course shall cover Conceptual Frame work, recording of transactions, Depreciation, Preparation of final accounts and Corporate Banking

##### **M1.5 Introduction to Marketing**

- CO1. The course gives basic understanding of marketing concepts
- CO2. The course provides knowledge of the key marketing concepts to business situations.

##### **M1.6 Fundamentals of Computer**

- CO1. The course makes students well familiar with computer concepts.
- CO2. The course makes students familiar with computer work and exercises.

##### **M1.7 Practical on ICT practices**

- CO1. The course practically trains students in using MS-Office.
- CO2. These practical courses will expose the students to all practical exercises related to the theory course learnt during the semester.

#### **Semester II (June 2017)**

##### **M 2.1 Principles of Management – II**

- CO1. The course provides knowledge of various management functions.
- CO2. The course helps to creates managerial approaches amongst students.

##### **M 2.2 Communication Skill – II**

- CO1. The course helps to upgrade the communication of students.
- CO2. The course develops the practical skills of communication helpful in corporate world.

##### **M 2.3 Macro-economics**

- CO1. To prepare students in understanding important concepts of Micro Economics
- CO2. To prepare students in understanding investment, value of money, inflation, deflation, and business cycle

##### **M 2.4 Financial Accounting**

CO1. The course provides the knowledge of concepts useful in financial accounting

CO2. The course solves the different illustrations and understands the practical use of these illustrations in the process of decision making in business.

**M 2.5 Organization Behavior**

CO1. The course provides the knowledge of basic concepts includes in organization behavior.

CO2. The course helps to understand group behavior, team work and leadership qualities.

**M 2.6 e-commerce & M-Commerce**

CO1. The course provides basic understanding of e-commerce.

CO2. The course provides basic understanding and use of m-commerce.

**M 2.7 Practical on Office Automation**

CO1. The course provides knowledge of office automation.

CO2. The course practically trains students in office automation.

## Semester III (June-2014)

### **M3.1 Mathematics & Statistics for Managers**

CO1. The course provides basic knowledge of mathematics and statistics

CO2. The course imparts the required knowledge of Mathematics and statistics for managerial activities and decision making among students.

### **M3.2 Modern Management Practices**

CO1. The course helps to study the Indian management practices in relevance with traditional and modern business.

CO2. The course provides knowledge of TQM, 5's Model, Poke Yoke and benchmarking concepts of management and its applications.

### **M3.3 Career Management and Counseling**

CO1. The course realizes the importance of career management at the early age of life.

CO2. The course provides the importance of counseling, human development and work life balance in career management.

### **M3.4 Corporate Accounting and Costing**

CO1. The course develops understanding of Fundamentals of Corporate Accounting and Costing

CO2. To familiarize with the knowledge of Issue of shares, Redemption of preference shares, redemption of debentures, preparation of the cost sheet, store ledger and calculation of labor remuneration.

### **M3.5 Principles of Marketing**

CO1. To study and understand the basic concepts of marketing,

CO2. The course helps to apply knowledge of the key marketing concepts to business situations and understand the new trends of marketing.

### **M3.6 Practical Based on Advanced Excel (Using MS Excel 2010)**

CO1. The course helps to study the practical applications of excel by using different basic formatting features.

CO2. The course develops ability of students to work with the advanced technology used in advanced excel.

### **M3.7:– Practical Based on IWD**

CO1. The course provides knowledge of the internet connectivity components, browsers and various search engines.

CO2. The course suggests importance of having email account, web page in a competitive environment and helps to develop web pages.

## Semester IV (June-2014)

### **M4.1 Research Methodology**

CO1. The course provides knowledge of research methodology for decision making in business.

CO2. The course helps to conduct the research and prepare research reports.

### **M4.2 Direct and Indirect Tax**

CO1. The course creates awareness about basic concepts of Total Income, Tax Calculations, indirect taxation including VAT and Service Tax.

CO2. The course makes students able to calculate Income from Salary, House Property and Business/Profession.

### **M4.3 Introductions to E-Commerce**

CO1. The course helps to understand the basic terms of e-commerce

CO2. The course helps to study the fundamentals of e-commerce and its applications in industry.

### **M4.4 Cyber Crimes and Security**

CO1. The course introduces the student with information security, security threats and control.

CO2. The course helps to study and understand the basic concepts of cryptography, network security and cyber laws.

### **M4.5 Financial Management**

CO1. The course helps to study and understand the importance of financial management and analyze the different financial statements.

CO2. The course solves the different illustrations and understands the practical use of these illustrations in the process of decision making in business.

### **M4.6 Practical Based on E-Commerce**

CO1. The course provides the basics of e-commerce.

CO2. The course helps to study the importance of e-governance, e-banking, e-shops and e-reservation in day to day life.

### **M4.7 Practical Based on Tax base Software**

CO1. The course provides the information of tax base software.

CO2. The course gives knowledge of how to calculate the tax by using Tax base software.

## Semester V (June-2014)

### **M 5.1 Entrepreneurship Developments**

CO1. The course provides knowledge of entrepreneurship concepts.

CO2. The course provides understanding of entrepreneurship development program, theories and business opportunities for entrepreneurs.

### **M 5.2 Soft Skills Development**

CO1. The course equips students with the necessary soft skills to enhance their competitive edge in the job market.

CO2. The course help students excel in their individual and professional lives using the soft skills.

### **M 5.3 Business Law**

CO1. The course helps to understand the basic structure, rules & powers of consumer protection act, the provision regarding strikes and lock outs under industrial dispute act, development of patents and environment protection act.

CO2. The course helps to learn analysis of legal constraints on business and facing the problems on various sides of business and tax law.

### **M 5.4 Marketing I (Marketing Research and Consumer Behavior)**

CO1. The course provides the knowledge of marketing research, marketing research process and research techniques.

CO2. The course provides the knowledge of consumer behavior, consumer decision making process and consumerism.

### **M 5.5 ORGANISATIONAL BEHAVIOUR-I**

CO1. The course gives knowledge of trends in organizational behavior, individual behavior and process.

CO2. The course provides knowledge of motivation and leadership at workplace.

### **M 5.6 Practical on Soft Skills Development**

CO1. The course helps to train students using the soft skills efficiently.

CO2. The course provides practical exercises for improving students' performance and learning experience of soft skills.

### **M 5.7 FIELD WORK**

CO1. The course helps to understand the various social issues in the society.

CO2. The course helps to increase the analytical skill of students using research methodology.

## Semester VI (June-2014)

### **M6.1 International Business Management**

- CO1. The course introduces the concepts, importance and theories of international trade.
- CO2. The course imparts basic knowledge on BOP, Foreign exchange rates and their determination and various International Financial Instruments and Institutions.

### **M6.2 International Financial Management**

- CO1. The course helps to understand the basic concepts of International Financial Management and insight on International Monetary System
- CO2. The course helps to gain an overview of Foreign Exchange Markets in India

### **M6.3 Company Law**

- CO1. The course develops an understanding of a Company as a one of the important form of business enterprise
- CO2. The course develops conceptual understanding of Security Market and functioning of Securities Exchange Board of India.

### **M6.4 Management Information System**

- CO1. The course aims at providing fundamental knowledge in the field of MIS
- CO2. The course gives an exposure to the theories and practices in the field of MIS.

### **M6.5 Organizational Behavior-II**

- CO1. The course gives knowledge of emotions management and job satisfaction at workplace.
- CO2. The course provides knowledge of organizational culture, organizational change, stress management, power influence and conflicts at workplace.

### **M6.6 Practical on Cases in Management**

- CO1. The course provides real life situation or business problems to students.
- CO2. The course enhances analytical skills of students.

### **M6.7 Project Report**

- CO1. The course prepares students to understand real business situations and problems.
- CO2. The course prepares students to use applications of the theory and practical learned during the course.