



Khandesh College Education Society's

## INSTITUTE OF MANAGEMENT & RESEARCH, JALGAON

**"An Autonomous Institute Affiliated to K.B.C.N.M.U, Jalgaon"**

NAAC Accredited 'A' Grade (CGPA 3.17), NBA Accredited 'MBA' Program  
Approved by AICTE New Delhi, Government of Maharashtra

Organises

# A ONE DAY INTERNATIONAL CONFERENCE ON INNOVATION, AUTOMATION AND FUTURE TRENDS IN BUSINESS INCON-2025

Date : March 22, 2025

## About KCES's IMR, Jalgaon

Khandesh College Education Society, Jalgaon, established in 1944 is a profound academic movement with various institutes under its umbrella. Institute of Management and Research, Jalgaon was established in the year 1986 and is a pioneer institute in the field of management education in North Maharashtra Region, and continues to be an Institute of repute in its 38<sup>th</sup> year.

The Institute stands tall in North Maharashtra with dedicated and committed faculty, good infrastructure, learning resources and progressive teaching pedagogy with consistent placement record and a vibrant campus life. The Institute has tie-ups with prestigious organizations both academic and from industry which is a part of our continuing efforts to improve the quality of education and exposure to students and society.

The Institute is NAAC Accredited with 'A' Grade, and NBA accredited for MBA Program and commands a tremendous goodwill in the region. UGC has granted the institute autonomy from the academic year 2024-25. Our core values practiced at the institute include Excellence, Technology Integrated Education, Providing an excellent research environment, Social responsibility, Diversity & equal opportunity.

## Dear Authors,

CALL FOR PAPERS TO ACADEMIC COMMUNITY, RESEARCH SCHOLARS & INDUSTRY LEADERS ACROSS THE WORLD FOR THE INTERNATIONAL CONFERENCE ON "INNOVATION, AUTOMATION AND FUTURE TRENDS IN BUSINESS" AT JALGAON, MAHARASHTRA ON 22nd MARCH 2025.

Khandesh College Education Society's Institute of Management and Research, Jalgaon, a prestigious pioneer in education in the North Maharashtra Region and recognized by AICTE, New Delhi, is delighted to announce its 5th International Conference, INCON 2025, scheduled for March 22, 2025.

In an era marked by transformative advancements in technology and automation, industries are evolving at an unprecedented pace. These revolutionary developments are reshaping business operations and opening new horizons for enterprises, brands, and startups worldwide. The emergence of cutting-edge GPT-based and OpenAI technologies is making a profound impact across various sectors, driving innovation and redefining the way businesses function.

To address these dynamic changes, many sectors are actively adapting their strategies and operations. INCON 2025 aims to serve as a platform for vibrant discussions, idea exchange, and collaborative brainstorming among researchers and innovators from around the globe.

We invite researchers, industry experts, professionals, and students to contribute to this event by submitting research findings, articles, survey reports, and case studies on topics aligned with the conference theme. Join us as we explore the opportunities and challenges of this exciting era of innovation and automation.

## Aim of the Conference

- Provide a global platform for researchers, industry experts, and innovators to share insights on advancements in technology, automation, and GPT-based AI solutions.
- Discuss how emerging technologies are reshaping business operations, creating opportunities, and addressing challenges across various sectors.
- Encourage brainstorming and collaboration among participants to drive innovation and develop practical solutions for adapting to the rapidly evolving technological landscape.
- Inspire students, professionals, and startups to leverage modern technologies for sustainable growth and success in a highly dynamic global market.

**Theme of the Conference: "Innovation, Automation and Future Trends in Business"**  
**Date of Conference- 22<sup>nd</sup> March 2025**

## Subthemes

### Track 1 :

#### Computer Science and Application

- Computational intelligence
- Automation in agriculture industry
- Mobile and autonomous system
- Human machine interfaces and interaction with NLP
- Virtual reality & augmented reality
- Pattern recognition
- Knowledge representation
- Computer vision and image processing
- Expert systems
- Big Data Analytics
- AI and Robotics
- NLP applications
- Supply chain management using internet of things
- Cloud technology & industry automation
- Need of cyber security in automation
- AI and Blockchain for sustainable development

### Track 2

#### Commerce and Management

- Reforms in banking and financial services
- Financial modelling and financial analytics
- Fin-Tech-transforming financial services
- Change management and managing human capital
- Technology and innovation in HR
- Digital marketing transformations
- Innovation branding strategies
- Customer experience in the digital marketing
- Unleashing market potential through innovation and automation
- Transforming rural market with innovation and automation in business
- The Future of Business Marketing in The Digital Era
- The era of social media in future business trends
- Sustainable technology and innovation

Any other relevant topic to the theme of the conference

#### CHIEF PATRON

**Hon. Shri. N. G. Bendale**

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Khandesh College Education Society, Jalgaon India

#### CONFERENCE CHAIR

**Prof. B. V. Pawar**

Director,

KCES's Institute of Management and Research, Jalgaon India

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Contact - 9422610051

#### CO-CONVENER

**Dr. Mamata Dahad**

Dean, School of Management Studies

Contact – 9423488244

#### CONFERENCE SECRETARY

**Dr. Anupama Chaudhari**

Head, Department of BBA

Contact - 9881376212

#### ORGANIZING COMMITTEE

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Ms. Varsha Zanke

Dr. Nilima Patil

**Conference e-mail –incon5@imr.ac.in**

#### About Previous Events

INCON-2024: International Conference Mar 2024

The 4th International Conference on 'Innovation, Automation, and Future Trends in Business' (INCON-24) was successfully held on 15th and 16th March 2024, providing a vibrant platform to discuss and explore the latest advancements in innovation, automation, and emerging business trends. The conference received an overwhelming response with 84 research papers submitted from across the globe. The keynote address was delivered by Prof. G. Hemanth Kumar, Hon. Vice-Chancellor of Mysore University. The event featured distinguished speakers, including: Dr. AatulWadegaokar, Managing Director of AW Consulting, Pune, Prof. Sudipto Bhattacharya, Vellore Institute of Technology, Mr. NileshSawale, a leading Real Estate Investment expert from Texas, USA, Prof. Tapes Chandra Gupta, Research Supervisor and Commerce & Management expert, Chhattisgarh College, Raipur, Mr. VaibhavNehete, Entrepreneur, Kiran Pipe, Jalgaon, Mr. SagarPatil, Manager, KCIL, KBCNMU, Jalgaon, Mr. Tanveer Khan, Senior Data Scientist, IBM, Prof. Ram Bhavsar also delivered an invited talk during the technical sessions, enriching the discussions with valuable insights.



## Submission of Abstract and full paper

- Submit your abstract and full paper to e-mail address [incon5@imr.ac.in](mailto:incon5@imr.ac.in)
- For the updates, visit the conference page - <http://www.imr.ac.in/incon2025.php>

## Author guidelines

- Submissions must be prepared as Word documents on A4-sized paper, using Times New Roman, 12-point font, double-spacing, and standard margins. The content can include Research Articles, Review Articles, Survey Papers, or Case Studies.
- Abstracts should not exceed 300 words, and full papers should be limited to 5,000 words or a maximum of 10 pages.
- All citations must be listed in the References section at the end of the manuscript, organized alphabetically and formatted according to the APA referencing style.
- Authors are required to verify the originality of their work by conducting a plagiarism check before submission. The organizing committee will also perform plagiarism checks as part of the review process.

## IMPORTANT DATES

Registration Starts from	10 <sup>th</sup> February 2025
Last Date of Registration	15 <sup>th</sup> March 2025
Submission of Papers	10 <sup>th</sup> February 2025
Notification of Acceptance	25 <sup>th</sup> February 2025
Camera Ready Submission	1 <sup>st</sup> March 2025
Conference Date	22 <sup>nd</sup> March 2025

## Registration Details

### Registration Fees (per participant)

- **Academician/Research Scholar/Industry Fellow** - Rs. 1200/-
- **UG / PG Students only** - Rs. 800/-

(Note - Registration fees include hospitality and Publication charges)

## About Publication

- All accepted papers will be published in blind peer reviewed journal IJCRT - ISSN-2454-7719. The journal will be available in e-copy form.

## Registration Fees payment

- Mode of Payment: NEFT / RTGS / Online Payment is accepted for submission of registration fees

**Account Name** - Director, IMR Jalgaon

**Account Number** - 20072500953

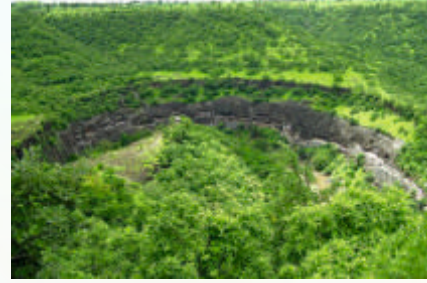
**Name of the Bank** - Bank of Maharashtra

**IFSC Code** - MAHB0001161

**Branch Name** - M. J. College Branch

## Tourist Places

Ajanta is a renowned UNESCO World Heritage Site known for its famous ancient rock-cut caves. These 30 caves, dating from the 2nd century BCE to the 5th century feature exquisite Buddhist paintings and sculptures that depict Jataka tales, which narrate the life and previous incarnations of Lord Buddha. Ajanta is a significant historical and cultural landmark.



Ellora is a UNESCO World Heritage Site renowned for its rock-cut architecture. It features 34 monasteries and temples carved into a basalt cliff, dating back to 600–1000 CE. The site is a harmonious blend of Hindu, Buddhist, and Jain monuments, showcasing India's religious diversity and artistic brilliance.

Gandhi Teerth is a world-class museum and research center dedicated to Mahatma Gandhi's life, philosophy, and teachings. Situated on a sprawling 65-acre campus, it houses a vast collection of Gandhian literature, letters, and artifacts. The facility is designed with eco-friendly architecture, managed by the Jain Irrigation Systems Foundation.



The backwaters of the Waghur Dam form a picturesque and serene spot surrounded by lush greenery. The backwaters are a popular destination for nature lovers, offering opportunities for bird watching, picnics, and peaceful retreats. The area is especially scenic during the monsoon season.

Parola Fort, located in the Jalgaon district of Maharashtra, is a historic 16th-century fort. It is known for its association with Ahilyabai Holkar, the iconic Maratha queen, as it was her birthplace. The fort boasts robust stone architecture and served as a stronghold during the Maratha rule. Parola Fort remains a popular tourist attraction, reflecting the grandeur of Maratha history.



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