

OUR ESTEEMED RECRUITERS



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MBA

NBA Accredited Program



Khandesh College Education Society's

INSTITUTE OF MANAGEMENT & RESEARCH, JALGAON

NAAC Accredited 'A' Grade (CGPA 3.17)

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About KCES's IMR, Jalgaon

Khandesh College Education Society, Jalgaon, established in 1944 is a profound academic movement with various institutes under its umbrella. Institute of Management & Research, Jalgaon was established in the year 1986 and is a pioneer institute in the field of management education in North Maharashtra Region, and continues to be an Institute of repute in its 36th year!

The Institute stands tall in North Maharashtra with dedicated and committed faculty, good infrastructure, learning resources and progressive teaching pedagogy with consistent placement record and a vibrant campus life.

Located in the heart of the city, IMR has anenviable infrastructure, a spacious lobby and computer labs, latest teaching aids and learning resources. The Institute has well stacked library and has tie-ups with prestigious organizations both academic and from industrywhich is a part of our continuing efforts to improve the quality of education and exposure to students and society.

The Institute is NAAC Accredited with 'A' Grade, and commands a tremendous goodwill in the region.Our core values practiced at the institute include Excellence, Technology Integrated Education, Providing an excellent research environment, Social responsibility, Diversity & equal opportunity.

Vision:

"Committed to provide value based, quality, professional and technical education to the students and empowering them with the required skillsets and competencies to face challenges of the fast changing global environment."

Mission:

- To provide necessary technical and professional education with a view to uplifting the lives of rural and urban students.
- To create a conducive platform for students to develop their skills and knowledge.
- To encourage innovation and research aptitude among students.
- To inculcate global ethics and human values in all the learners.

MBA Program Educational Objectives (PEO's)

PEO	PEO Statements
PEO- 1	Practice the management theories and concepts.
PEO- 2	Acquire skills to handle decision making for achieving organizational goals



Mr. N. G. Bendale
President

President Message

KCES's IMR is one of the premier academic institution committed to achieve the highest academic standards, Apart from the routine academic exercises the students get practical experience in varied co-curricular and extra-curricular activities providing them a training background to meet the challenges in life.



Prof. Dr. Shilpa K. Bendale
Director

Director Message

We facilitate students to think out of the box, and ensure that IMR becomes a medium of change in their overall development thus contributing to the nation. We provide a platform to the students to interact with Industry experts and thus understand the requirement of necessary skill sets in real life situations.

Intake

DTE Code	Intake
510110110	180
510110120	

*Fees a per the Maharashtra state government regulatory body

PEO	PEO Statements
PEO- 3	Imbibe values and ethics in the individual for organizational conduct.
PEO- 4	To develop leadership qualities & handle Managerial Environment

MBA Vision:

"To become a preferred Institute in the field of Management, to enhance value based education among the young aspirants".

MBA Mission:

- To develop the rural and urban students to be professionally competent.
- To inculcate values across all learning activities.
- To provide opportunities to showcase analytical skills and innovative thinking.
- To keep abreast students with changing global economy.

MASTER IN BUSINESS ADMINISTRATION (M.B.A.)
(FACULTY OF COMMERCE & MANAGEMENT)

COURSE STRUCTURE

Paper	Semester I	Paper	Semester II
101	Management Science	201	Business Ethics& CSR
102	Organizational Behaviour	202	Business Research Methods
103	Managerial Economics	203	Indian Economyand Policy
104	Human Resource Management	204	Marketing Management
105	Business Accounting and Costing	205	Financial Management
106	Operations Management	206	Computer applications in Business
107	Communication Skill	207	Business Analytics
AC101	Practicing Cleanliness	AC20 1/2/3/4	AC-201: Soft Skills AC-202: Sports Activities AC-203: Yoga AC-204: Music
Paper	Semester III	Paper	Semester III
301	Strategic Management	401	Design Thinking and Innovation Management
302	Management Information Systems & E-commerce	402	Entrepreneurship and Project Management
303	Legal Aspects of Business	403	Indian Commercial Laws
304	Specialization-I	404	Specialization-V
305	Specialization-II	405	Specialization-VI
306	Specialization-III	406	Specialization -VII
307	Specialization-IV	407	Specialization IV (Project Viva-Voce)
AC30 1/2/3/4	AC-301: Advanced Excel AC-302: Cyber Security AC-303: Digital Marketing AC-304: Financial Planning	AC 40 1/2/3/4	AC-401: Start-up AC-402: Tally ERP AC-403:- Green Audit AC-404:- Social Entrepreneurship

Specialization (Any One)

- A Financial Management

B Marketing Management

C Human Resource Management

D Production and Operations Management
- E Information Technology and Systems Management

F Agro Business Management

G Business Analytics (New)

H Health Care Management (New)

Why IMR?

- Committed and experienced faculty.

• Legacy of gold medalists.

• Add-on Certification Courses

• Adaptive Teaching Pedagogy

• Focus on Soft skill development
- Dedicated Training & Placement department

• Well equipped library

• Wi-Fi Campus

• AC Class Rooms & Computer Labs

• Ekalavya Krida Sankul