



Khandesh College Education Society's
INSTITUTE OF MANAGEMENT & RESEARCH, JALGAON
Organises

4th INTERNATIONAL CONFERENCE

ON
**INNOVATION, AUTOMATION AND
FUTURE TRENDS IN BUSINESS
(INCON-2024)**

Sponsored by AICTE New Delhi

**Conference Theme :
Emerging Paradigm
for Technology Transformation**

March 15 - 16, 2024

About KCES's IMR, Jalgaon

Khandesh College Education Society, Jalgaon, established in 1944 is a profound academic movement with various institutes under its umbrella. Institute of Management and Research, Jalgaon was established in the year 1986 and is a pioneer institute in the field of management education in North Maharashtra Region, and continues to be an Institute of repute in its 38th year.

The Institute stands tall in North Maharashtra with dedicated and committed faculty, good infrastructure, learning resources and progressive teaching pedagogy with consistent placement record and a vibrant campus life. The Institute has tie-ups with prestigious organizations both academic and from industry which is a part of our continuing efforts to improve the quality of education and exposure to students and society.

The Institute is NAAC Accredited with 'A' Grade, and NBA accredited for MBA Program and commands a tremendous goodwill in the region. Our core values practiced at the institute include Excellence, Technology Integrated Education, Providing an excellent research environment, Social responsibility, Diversity & equal opportunity.

About the Conference

This is the 4th International Conference in a series. All the previous conferences were successfully conducted since 2020, with remarkable outcome in terms of research contribution and valuable publications. Many researchers contributed by publishing their research work through this platform.

This year the conference will be held on 15th -16th, March 2024, Sponsored by AICTE (New Delhi).

Aim of the Conference

The primary goal of this conference is to promote research and developmental activities in Technology and Management sectors.

Another goal is to promote scientific information interchange amongst researchers, industry experts, developers, students and participants working in and around the world.

Call for Papers

The world is undergoing through rapid changes due to revolutionary developments in Technology. It promises to reshape industries and revolutionize business fundamentally. It offers new opportunities for many businesses, brands, and startups globally. The arrival of modern GPT based, open-AI technology has strong impact over all business sectors.

The researchers, industry experts, professionals and students are invited to contribute in this conference by submitting their recent research findings, research articles, survey reports, case studies on the topic of their interest, relevant to the theme of this conference.

Subthemes

Conference will be conducted in following tracks with suggested topics.
(Not restricted to)

Track 1

Computer Science & Application

- Industry Simulation Tools and Techniques
- Computational Intelligence
- Process Optimization Techniques
- Automation in Agriculture Industry
- Mobile and Autonomous Systems
- Human-Machine Interfaces and Interaction with NLP
- Virtual Reality & Augmented Reality
- Role of Machine Learning and Deep Learning in automation
- Pattern Recognition
- Knowledge Representation
- Computer Vision and Image Processing
- Embedded Systems & IOT
- Expert Systems
- Evolutionary Computation
- Hybrid work model for collaboration
- Big Data analytics
- OpenAI Technology
- AI and Robotics
- Computer Vision
- NLP applications
- Supply Chain Management using Internet of Things (IoT)
- Cloud Technology and Industry Automation
- Need of Cyber Security in Automation

Track 2

Commerce and Management

- Innovation in Banking and Financial Services
- Financial Modelling and Financial Analytics
- Fin-Tech – Transforming Financial Services
- Cryptocurrency and Digital Currencies
- Future trends in capital markets
- Change Management and Managing Human Capital
- Impact of AI in HR
- Technology and Innovation in HR
- Emergence of Leadership in changing global scenarios in business sector
- Ethics, Values Trust and Conflict
- Digital Marketing Transformation.
- AI – Powered Marketing Strategies.
- Innovative branding strategies.
- Customer experience in the digital age.
- Globalization and cultural intelligence in marketing.
- Future trends in influencer marketing.
- Unleashing market Potential through Innovation and Automation.
- Transforming Rural marketing with Innovation and Automation in Business.
- Charting the Path to Prosperity through Rural marketing.
- Mapping the Path to Future Success with Green Marketing.
- The Future of Business Marketing in the Digital Era.
- The Power of Social Media in Future Business Trends.

IMPORTANT DATES

Last date for Submission (Full Paper)	10-02-2024
Intimation of acceptance	25-02-2024
Camera ready Manuscript Submission	05-03-2024
Last Date of Registration	08-03-2024
Conference Dates	15-03-2024 & 16-03-2024

Submit your full length paper

- Author(s) are requested to read the author guidelines carefully and submit their research articles before the deadline on the following EasyChair link-<https://easychair.org/conferences/?conf=incon2024>
- Alternatively you can send your articles to the conference e-mail address incon4@imr.ac.in.
- For the updates, visit the conference page -<http://www.imr.ac.in/incon2024.php>

Author's guidelines

- Research articles, Review Articles, Survey Papers, Case Studies shall be neatly typed as a word document A4 size paper with double spacing in Times New Roman, 12-point font size and Normal margins.
- Number of pages – Maximum 5
- Each citation should have references at the end of the manuscript in alphabetical order by following APA style of referencing.
- The authors are requested to check plagiarism of their research articles and its abstract before submission. The organizing committee will also check the same from its end.

About Publication

- Full length accepted Papers will be published in reputed Peer Reviewed/ UGC Care-listed/Scopus indexed journal (with applicable charges). Communication will be opened in post-conference

Note : Template will be provided for accepted camera ready papers.

Registration Fees

• Academicians & Industry Fellows	Rs. 1500 /-
• Research Scholars & Students	Rs. 800/-
• Foreign Authors	US \$50

Registration fees includes registration for two authors of submitted paper, additional author need to pay extra amount Rs.800.

Fees include hospitality during conference. Separate charges for publication

Mode of Payment:

NEFT / RTGS / Online Payment is accepted for submission of registration fees with the following details:

Beneficiary Name:

Director, Institute of Management & Research

Name of the Bank:

Bank of Maharashtra, College Campus branch

Account Number: 20072500953

IFSC Code: MAHB0001161

Note: Participants are expected to send their UTR No & Bank Name for proper tracking of their payments confirmation via email to incon4@imr.ac.in

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About Jalgaon

Jalgaon is a city in Maharashtra, India. The city is located in North Maharashtra in the subregion of Khandesh, and serves as the administrative headquarters of its namesake district, the Jalgaon district. The Girna river flows from the western part of the city. Jalgaon is colloquially known as the "Banana city of India" as the region's.



Jalgaon district is known for historical and renowned personalities, to name a few, Ancient Mathematician Bhaskaracharya, Saint Muktabai and Changdev, Rani Laxmibai, Theatre artist Balgandharva, Poetess Bahinabai Chaudhari.

Transportation

It is a major trade centre for tea, gold, pulses, cotton and bananas. Jalgaon is well-connected to the top cities by road and has its own rail- junction and the nearest railhead is Bhusawal at 25 km. Nearest airport is at Aurangabad (about 150 km).

The city is served by the Jalgaon Junction railway station. The railway connects the city to major cities like New Delhi, Mumbai, Pune, Hyderabad, Kolkata, Chennai, Lucknow and many more.

Climate

Jalgaon has a hot semi-arid climate owing to the rain shadow of the Western Ghats. The city enjoys pleasant climate from October to February, hence best preferred by the tourists.

Tourist Places

Ajanta Caves date from the 1st and 2nd century B.C. and are a series of caves, richly decorated with Buddhist art and tantric symbolism.



Ellora caves, not far from Sambhajisagar (Formerly known as Aurangabad), with its uninterrupted sequence of monuments dating from A.D. 600 to 1000, bring the civilization of ancient India to life

Located in the outskirts of Jalgaon City, Gandhi Teerth is a research institution and museum on Mahatma Gandhi. Its initiated and promoted by the Gandhi Foundation.



The Parola fort (54.6 KM) in Jalgaon is a historical fort constructed in the year 1727 and it is believed that it belonged to the father of Laxmibai,



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Affiliated to KBC North Maharashtra University, Jalgaon
NAAC Re-Accredited 'A' Grade (3.17) CGPA
NBA Accredited MBA Program



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