



## Rubric for Case Study Papers

Grading for Case Study (101, 106, 206, 301) (12 Marks Case)

	<b>Average</b> 0-60% Marks	<b>Admirable</b> 61-80% Marks	<b>Outstanding</b> 81-100% Marks
<b>Facts / Summary &amp; Case Title (2 Marks)</b>	Sequence of information is ok Title is poorly related	Information presented in logical sequence Justified Title	Information presented is interesting story in logical easy to follow sequence Very appropriate Title
<b>Problem Identification (2 Marks)</b>	Problems are identified	Problems are identified with Major and minor Problems	Problems are clearly identified with Major and minor Problems distinction
<b>Analysis of Problem (5 marks)</b>	Problems are poorly analyzed / analyzed with common theories	Problems are properly analyzed with sufficient application of theories	Problems are analyzed thoroughly exceptionally well explained
<b>Alternate Solution and Best Solution (3 marks)</b>	Solutions are poorly stated and given best solution	Alternate solutions are stated clearly with sufficient justification. Best solution suggested is optimum	Out of the box solutions give. Demonstrated full knowledge. Exceptionally elaborated best solution.
For Cases with questions and answer			
<b>3. Answers to Questions (8 Marks)</b>	Answers are acceptable with justification	Answers given are sufficient and very well justified	Exceptionally well Answers to the questions



## Rubric for Case Study Papers

Grading for Case Study (Specialization Papers 407) (20 marks Cases)

	<b>Average</b> 0-60% Marks	<b>Admirable</b> 61-80% Marks	<b>Outstanding</b> 81-100% Marks
<b>1. Facts / Summary (2 Marks)</b>	Information presented in sequence Related title	Information presented in logical sequence Justified Title	Information presented is interesting story in logical easy to follow sequence Very appropriate Title
<b>2. Problem Identification (2 Marks)</b>	Problems are identified	Problems are identified with Major and minor Problems	Problems are clearly identified with Major and minor Problems distinction
<b>3. Analysis of Problem (8 marks)</b>	Problems are poorly analyzed/ analyzed with common theories	Problems are properly analyzed with sufficient application of theories	Problems are analyzed thoroughly exceptionally well explained
<b>4. Alternate Solution and Best Solution (4 marks)</b>	Solutions are stated	Alternate solutions are stated clearly with sufficient justification. Best solution suggested is optimum	Out of the box solutions give. Demonstrated full knowledge. Exceptionally elaborated best solution.
<b>5. Implementation Plan (4 marks)</b>	Implementation plan is given	Most appropriate implementation plan	Exceptional implementation plan
For Cases with questions and answer			
<b>3. Answers to Questions (16 Marks)</b>	Answers are acceptable with justification	Answers given are sufficient and very well justified	Exceptionally well Answers to the questions

Approved by Director  
w.e.f AY 17-18