



Khandesh College Education Society's

## INSTITUTE OF MANAGEMENT & RESEARCH, JALGAON

in association with

KBC North Maharashtra University, Jalgaon

Organises

# 3<sup>rd</sup> INTERNATIONAL CONFERENCE

ON

## INNOVATION, AUTOMATION AND FUTURE TRENDS IN BUSINESS

(IMR-INCON-03)

Date: 25<sup>th</sup> March 2023

Khandesh College Education Society's

INSTITUTE OF MANAGEMENT & RESEARCH, JALGAON

Affiliated to KBC North Maharashtra University, Jalgaon

NAAC Re-Accredited 'A' Grade (3.17) CGPA | NBA Accredited MBA Program

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**Prof. Kunal Patil**

D. Y. Patil Institute of Management Studies, Akurdi, Pune.

### IQAC COORDINATOR

**Dr. Tanuja Fegade**

tanuja.mahajan@imr.ac.in  
+91 9860736351

### CONVENER

**Dr. Parag Narkhede**

paragnarkhede@imr.ac.in  
+91 9422778876

### CO-CONVENER

**CA Dr. Shweta Chordia**

shweta.chordiya@imr.ac.in  
+91 9226427024

### CONFERENCE SECRETARY

**Mr. Anilkumar Marthi**

anil.marthi@imr.ac.in  
+919975984433

### ORGANISING COMMITTEE

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### IMPORTANT DATES

Abstract Submission Closes	March 05, 2023
Communication of Acceptance	March 10, 2023
Full Paper Submission	March 20, 2023

Mail your papers to

Incon3@imr.ac.in

**Dr. Parag Narkhede**

Associate Professor

KCES' Institute of Management and research, Jalgaon

Behind DIC, Near NH-06 Jalgaon 425001 (MS) India

+91-9422778876

## About KCES's IMR, Jalgaon

KCES's IMR, Jalgaon was established in the year 1986 and is a pioneer institute in the field of management education in North Maharashtra Region. The Institute stands tall in North Maharashtra with dedicated and committed faculty, good infrastructure, learning resources and progressive teaching pedagogy with consistent placement record and a vibrant campus life. The Institute is NAAC Accredited with 'A' Grade, and commands a tremendous goodwill in the region. MBA program is accredited by the National Board of Accreditation (NBA). The institute received 12(b) & 2(f) by UGC.

## About the conference INCON-03

With an aim to provide common platform to meet and discuss state-of-the-art research about the social and regulatory challenges with regard to the need of innovation, automation and adoption of technological aspects in industries and businesses at large.

Although the conference is being held at our premises, participants have the option to attend in online virtual mode. The conference is intended for the participants across the nation and abroad to share their reviews and valuable suggestions on the future trends, automation and the need for innovation

## Objectives

- To have an overview on Innovation and its pre-requisites.
- To understand government's initiatives in promoting innovation & Automation.
- To Discuss on guidelines and regulations about current happenings in the Industry.
- To identify future trends in business.
- To nurture an innovative culture for future sustainability with automation in various sectors.

## Conference Theme

### 'Innovation, Automation and Future Trends in Business'

The coronavirus outbreak has offered new opportunities for many businesses, brands, and startups around the world. Many sectors have changed their operations to meet the challenges of this changing world. The institute has initiated a platform to the researchers to explore relevant topics.

## Subthemes

### Track 1

#### Commerce and Management

- Impact of AI on HR
- Talent Retention
- Green HRM
- Technology Marketing
- Innovation in Marketing Intelligence
- Competitive Intelligence in Pharma
- Health Economics and Real World
- Global monetary environment
- Changing role of Leadership
- Challenges in HR Policies due to digital transformations
- Fintechs-Transforming Financial Services
- Algo trading strategies
- Transformations in BFSI sector
- Digital Marketing
- Digital Currency- a way ahead
- Industry 4.0
- Challenges of VUCA
- Consumer behavior post-pandemic
- Advertisements and Impulse buying

### Track 2

#### Computer Science & Application

- Industry Simulation Tools and Techniques
- Computational Intelligence
- Process Optimization Techniques
- Automation in Agriculture Industry
- Mobile and Autonomous Systems
- Human-Machine Interfaces and Interaction
- Smart Wearable Devices
- Machine Learning
- Artificial Intelligence
- Natural Language Processing
- Deep Learning
- Pattern Recognition
- Knowledge Representation
- Computer Vision
- Embedded Systems
- Expert Systems
- Evolutionary Computation
- Hybrid work model for collaboration
- Data analytics
- ChatGPT

**Above Subthemes are indicative, researchers are free to send papers on topic of relevance**

## Call for papers

### Author's guidelines

- Original Research articles, Review Articles, Survey Papers, Case Studies shall be neatly typed as a word document A4 size paper with double spacing in Times New Roman, 12-point font size. The author(s) must submit the soft copy of article/paper through e-Mail [incon3@imr.ac.in](mailto:incon3@imr.ac.in).
- The length of the papers shall be 3-8 pages (approx. 3000 words)
- Each citation should have references at the end of the manuscript in alphabetical order following APA style of referencing.
- The authors are requested to check for plagiarism before submission of the extended the research paper with its abstract.

## Registration Details

- Research Scholar and Students : INR 700
- Academician : INR 1500
- Industry / Corporate Professional: INR 1500
- Foreign Delegates: \$50

**Note:** Registration fees does not include Publication Charges of Peer Reviewed/Care-listed/Scopus indexed journals.

### Mode of Payment:

NEFT / RTGS / Online Payment is accepted for submission of registration fees with the **following details:**

### Beneficiary Name:

Director, Institute of Management & Research

### Name of the Bank:

Bank of Maharashtra, College Campus branch

**Account Number:** 20072500953

**IFSC Code:** MAHB0001161

**Note:** Participants are expected to send their UTR No & Bank Name for proper tracking of their payments confirmation via email to [incon3@imr.ac.in](mailto:incon3@imr.ac.in)